

CASH BACK OR MERCHANDISE OFFER FROM  
SONY COMPUTER ENTERTAINMENT AMERICA LLC

Dear Customer:

If you purchased a PlayStation Vita handheld game console before June 1, 2012, you may be eligible to receive cash back (or credit on your PSN account) or merchandise worth \$50 or more. The Federal Trade Commission has alleged that some SCEA advertisements for the PlayStation Vita during this period were deceptive. Although SCEA neither admits nor denies liability in connection with this matter, SCEA has agreed to settle the dispute with the Federal Trade Commission by offering either cash back (or credit on your PSN account) or merchandise to customers who purchased a PlayStation Vita before June 1, 2012, and who have not returned the product for a full refund.

Accordingly, if you qualify as an Eligible Purchaser and properly submit the required form and provide certain information and materials, you will be entitled to receive a check for \$25 (or a \$25 credit on your PSN account). Alternatively, you will be eligible to receive a merchandise voucher [or entitlement] that you can use to select from a list of merchandise, video games and/or services. The selection of merchandise, video games and/or services that are available through this offer has a retail value of \$50 or more.

Please note that PlayStation Vita owners who purchased their Vitas before June 1, 2012, and who registered their Vitas, should be receiving emails to their PSN accounts with full details about this offer. If you have received such an email, please follow the instructions in the email to claim your \$25 cash (or credit) or merchandise voucher [or entitlement].

Please also note that you may be eligible to receive either the merchandise voucher [or entitlement] or a check for \$25 (or a \$25 credit on your PSN account), but not both. For details on each offer and to make your choice of the \$25 check (or credit) or the merchandise voucher [or entitlement], please complete and submit the form below.

You MUST complete, sign and return the below form, and provide the requested materials and information, by June 30, 2015 to be eligible to receive your \$25 check (or \$25 credit on your PSN account) or merchandise voucher [or entitlement] with a retail value of \$50 or more. Please be assured that your acceptance of this offer does not obligate you to purchase anything.

For more information on our settlement with the Federal Trade Commission, please visit [www.ftc.gov](http://www.ftc.gov) and search for "Sony Computer Entertainment America."

If you have any questions, please call Sony Computer Entertainment America claims administration at 1-800-410-5484.



**FOR OFFICIAL USE ONLY**

03

**COMPLETE, PRINT OUT, AND RETURN  
THIS FORM WITH ALL REQUIRED MATERIALS**

As part of the process to qualify the recipient of this form as an Eligible Purchaser of a PlayStation Vita purchased before June 1, 2012, I have read the below, certify that the information and accompanying materials are true and accurate, agree to the provisions, and confirm my selection of consumer redress.

**Check next to each of the below if it is true and accurate:**

- I certify that I purchased a PlayStation Vita before June 1, 2012.
- I certify that I have not returned my PlayStation Vita for a full refund.
- I certify that I have neither already redeemed this offer, nor made any other consumer redress request for the PlayStation Vita from Sony Computer Entertainment America.

**Required information:**

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

To help facilitate the administration of your form, and ensure that Eligible Purchasers meet the qualifications, please provide EITHER the SIRIS number \_\_\_\_\_ OR the SERIAL number \_\_\_\_\_ of the PlayStation Vita that you purchased before June 1, 2012. (The SIRIS number and the SERIAL number are found on the bottom edge of your PlayStation Vita product. The SIRIS number is left of the connector port and the SERIAL number is right of the connector port. These numbers are also on the side panel of the PlayStation Vita package, which you may submit in lieu of writing them on this form.)

**Required materials:**

Please supply ONE of the following:

- (i) a store receipt showing purchase of the PlayStation Vita before June 1, 2012;
- OR
- (ii) a side panel of the PlayStation Vita package that shows the UPC code, SERIAL or SIRIS numbers;
- OR
- (iii) other information and materials that reasonably prove that you are an Eligible Purchaser of the PlayStation Vita before June 1, 2012.

**Optional Information:**

My PSN ID is \_\_\_\_\_ (Your PSN ID is the email address that you used and provided when you opened a PSN account.)





**Selection of Consumer Redress Offer:**

Please select ONE of the following three Consumer Redress Offers by circling or checking ONLY ONE offer. Additional information describing each offer is available by [clicking here](#).

1.  I select a \$25 check. Please send the check to me at the mailing address noted on this form.

OR

2.  Instead of the \$25 check, I select a \$25 credit to be applied to my PSN account. Additional information describing this offer is available by [clicking here](#).

OR

3.  I select the Merchandise Voucher [or Entitlement] good for \$50 or more in value of merchandise, video games and/or services. Additional information describing this offer is available by [clicking here](#).

Action/Adventure - Regular retail prices totaling \$92.95

Family Friendly - Regular retail prices totaling \$100.46

Variety Pack - Regular retail prices totaling \$66.46

I understand that by submitting the request and accepting a refund of cash (or credit) or merchandise voucher [or entitlement] issued through this program, I agree to waive any present or future claims I may have against Sony Computer Entertainment America LLC in connection with the advertising, labeling, promotion, offering for sale or sale of the PlayStation Vita for which I received consumer redress.

To Submit Your Request and Agree to the Above

**COMPLETE, PRINT OUT, AND MAIL THIS FORM TO ADDRESS BELOW.  
MAKE SURE YOU INCLUDE ALL REQUIRED MATERIALS:**

**Claims Administration  
Sony Computer Entertainment America LLC  
PO Box 2208  
Faribault MN 55021-1608**

\_\_\_\_\_  
(Print Name)

\_\_\_\_\_  
(Signature)

\_\_\_\_ / \_\_\_\_ / \_\_\_\_  
(Date)